

SPONSORSHIP PACKAGE

2013

GEORGIA
ASIAN AMERICAN
& PACIFIC ISLANDER
LEGISLATIVE DAY



DATE: Thursday, February 28, 2013

TIME: 9:30am - 2:00pm

LOCATION: The Georgia State Capitol and its environs

WEBSITE DETAILS: www.aapilegislativeday-ga.com

Contact For More Info: AAPILegisDay@gmail.com

GOALS OF 2013 GA AAPI (Asian American Pacific Islander) LEGISLATIVE DAY:

- 1) Raise the visibility of AAPIs in Georgia;*
- 2) Educate AAPI communities about the importance of civic participation, especially at the state level; and*
- 3) Dialogue and develop relationships with policymakers, including state senators and representatives.*

2013

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January 29, 2013

Dear Partner:

On behalf of the AAPI Legislative Planning committee, I am writing to ask for your sponsorship of a very important event in our Asian American and Pacific Islander (AAPI) community—2013 Georgia AAPI Legislative Day, www.AAPILegislativeDay-GA.com.

On February 28, 2013 AAPIs from across Georgia will come together for the state's 2013 AAPI Legislative Day. The goals of the day are to: (1) raise the visibility of AAPIs in Georgia; (2) educate AAPI communities about the importance of civic participation, especially at the state level; and (3) dialogue and develop relationships with policymakers, including state senators and representatives. We anticipate drawing over 100 participants from across the state, and will offer advocacy training, opportunity to meet with legislators, group photo opportunity with elected officials, and a luncheon with government speakers for those who attend.

Data from the recent 2010 Census show dramatic growth of the AAPI population in many parts of the Southeast region and notably in Georgia. Between 2000 – 2010 Georgia's AAPI population grew by over 83%. Georgia is now the home of over 386,000 AAPIs. Our state has the 5th highest growth rate of AAPIs in the nation.

With the significant growth and recognition of AAPIs in Georgia, a House Resolution declaring February 28, 2013 as Georgia AAPI Legislative Day will be read on the Floor. We will also be taking a photo with the Governor and other elected officials inside the Capitol. We are reaching out to our partners and supporters in the community to consider a sponsorship of this event. The attached information provides details on sponsorship levels and benefits.

Thank you for your consideration. Your sponsorship will contribute to the success of the AAPI Legislative Day and demonstrate a commitment to continued dialogue with our elected officials. I will follow up within a week to answer any questions you may have and to further gauge your level of interest and support. In the meantime, please do not hesitate to contact me or our Sponsorship Coordinator Judy Yi by phone: Bonnie Youn, 770-335-0029, Judy Yi: 770-940-9057, or email us at: AAPILegisDay@gmail.com.

Sincerely yours,

Bonnie Youn

2013 AAPI Legislative Day Chair

SAVE
THE
DATE
FEBRUARY 28
2013

GEORGIA
ASIAN AMERICAN
& PACIFIC ISLANDER
LEGISLATIVE DAY

SPONSORSHIP LEVELS

CAPITOL - \$1000

- Six (6) reserved Luncheon seats (out of table of 8) with Legislators at table
- Brief welcome address opportunity at Luncheon; Podium Recognition & Photo
- Highest prominence level in Event Packet, Handouts and E-blasts & Signage at Venue; Rotating Logo on Website & Luncheon Powerpoint
- Highest prominent Signage at Venue
- Social Media Recognition: Facebook & Twitter

GOLD - \$500

- Four (4) reserved Luncheon seats (1/2 table) with Legislators at table
- Podium Recognition & Photo
- Rotating Logo on Website & Luncheon Powerpoint; Sponsor Logo in Event Packet, Signage at Venue; Recognition on Handouts and E-blasts
- Social Media Recognition: Facebook & Twitter

SILVER - \$250

- Two (2) reserved Luncheon seats; Podium Recognition (Verbal)
- Rotating Logo on Website & Luncheon Powerpoint
- Sponsor Logo in Event Packet, Signage at Venue; Recognition on Handouts and E-blasts
- Social Media Recognition: Facebook & Twitter

BRONZE - \$100

- One (1) reserved Luncheon seat; Rotating Logo on Website, Sponsor Name in Event Packet; Signage at Venue, Recognition on Handouts and E-blasts
- Social Media Recognition: Facebook & Twitter

Your sponsorship will contribute to the success of the 2013 AAPI Legislative Day and demonstrate commitment to continued dialogue with our elected officials.

THANK YOU FOR YOUR SUPPORT

Check Enclosed in the Amount of \$ _____ Payable to **Partnership for Southern Equity**

Charge Credit Card in the Amount of \$ _____ VISA MASTERCARD DISCOVER

Account #: _____ CID#: _____ Exp Date: _____

Billing Address: _____

City, State & Zip code: _____

Print Name on Card: _____

Signature: _____

Mail form with payment to
Partnership for Southern Equity (PSE)
ATT: AAPI Legis Day, 4720 Peachtree Industrial Blvd.,
Ste. 4201, Norcross, GA 30071

Online Payment is available on our WEBSITE:
www.AAPILegislativeDay-GA.com
For More Info, Contact: AAPILegisDay@gmail.com

ABOUT THE STEERING COMMITTEE

The AAPI Legislative Day Steering Committee is comprised of volunteers from various groups who have long been involved in local AAPI issues in Georgia. In March 2012, our group of dedicated organizers coordinated the hugely successful [Southeast Regional Action Summit for the White House Initiative on AAPIs](#) (WHIAAPI) at Emory University, attended by over 500 community members. The Committee providing logistics, planning, programming and support for the [White House Initiative on AAPIs](#), and delivered a written report to the WHIAAPI Commissioners for 2012 May APA Heritage Month in Washington, DC. Capitalizing on that camaraderie and passion, we hope to put together a similarly successful event for the 2013 Georgia AAPI Legislative Day.

FOR MORE INFO OF STEERING COMMITTEE MEMBERS:

<http://www.aapilegislativeday-ga.com/contact.html>

AGENDA: 2013 GA AAPI LEGISLATIVE DAY

REGISTRATION:

9:30AM – 10AM, THE GEORGIA CAPITOL

CELEBRATION OF AAPI LEGISLATIVE DAY:

10AM – 11AM, THE GEORGIA CAPITOL

Photo with Governor and Reading of Resolution on the Floor.

NOTE: THE TIME MAY VARY ACCORDING TO THE AVAILABILITY AND SCHEDULE OF GOVERNOR & LEGISLATORS.

AAPI ADVOCACY TRAINING & LUNCHEON:

11AM – 2PM, GA FREIGHT DEPOT, BLUE ROOM

Learn to effectively present your issues to elected officials. State Legislative Panel followed by Q&A.

NOTE: Because seating is limited, the training & luncheon is available first come, first serve, with priority given to our SPONSORS

CONNECT TO OUR WEBSITE:

www.AAPILegislativeDay-GA.com

EMAIL US:

AAPILegisDay@gmail.com

THANK YOU
FOR YOUR SUPPORT!

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